




# Malak Ahmad

## BUSINESS MANAGEMENT

### CONTACT

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### EDUCATION

BACHELOR OF BUSINESS  
ADMINISTRATION, BIRZEIT UNIVERSITY

I graduated in 2024

### SKILLS

- Teamwork
- Communicate with others
- Time management and organization
- Flexibility and adaptability
- Attention to detail

### LANGUAGES

- English
- Arabic
- Türkiye

### ABOUT ME

I am a Business Administration graduate from Birzeit University, where I gained strong skills in strategic planning, project management and business analysis. During my studies, I participated in many student activities and group projects that enhanced my abilities in collaborative work and effective communication.

### SCIENTIFIC EXPERTISE

#### Collaborative Work

I have participated in more than 400 collaborative projects, where I have effectively contributed to enhancing teamwork and achieving common goals. I have distinguished myself by my ability to work with multidisciplinary teams, and exchange ideas and experiences to improve overall performance. I have played an active role in coordinating tasks and organizing work to ensure projects are implemented efficiently and with high quality. I have contributed to building a positive work environment that supports cooperation and effective communication among team members, which has led to achieving tangible results and continuously improving workflow.

#### Activities

Graduation Project: THE IMPACT OF  
RELATIONSHIPS MARKETING ON  
CUSTOMER LOYALTY