



# ABDALRAZZAQ FARUN

## Summary

Results-driven Management Information Systems (MIS) professional with over [2] years of experience in leveraging technology to enhance business operations and drive strategic decision-making. Expertise in system analysis, database management, and project management, digital marketing with a strong background in implementing and optimizing enterprise software solutions. Adept at collaborating with cross-functional teams to deliver innovative solutions that improve efficiency and support business goals.



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Al-Huda Street, Al-Ezaria, Jerusalem

## LANGUAGE

- Arabic (Fluently)
- English (Fluently)
- Turkish (basic)

## EXPERTISE

- Management Skills
- Data Analysis
- Digital Marketing
- Creativity
- Sales
- Graphic Design
- Leadership

## EXPERIENCE

### Freelance Digital Marketing & Design Specialist Self-Employed

2022 - 2024

Implemented digital marketing strategies, Social media campaigns increasing client engagement by 40%.

Designed posters and promotional materials to boost brand visibility. Also, Managed social media, optimized performance using analytics.

Provided insights and reports on marketing trends for client decision-making.

### Sales in a clothing store

Jerusalem - Palestine

2023 - 2024

Provided excellent customer service and achieved sales targets in a clothing store.

Assisted customers with product selection, leading to a 20% increase in sales.

Managed inventory, organized merchandise, and maintained store presentation.

### Digital Marketing, Content Creator

Ramallah - Palestine

2023 - 2023

(Republic Zoom) Created and managed digital marketing campaigns, Boosting client engagement. Used analytics to optimize digital strategies and performance.

## EDUCATION

### Isik University (Sile, Istanbul, Turkey)

Bachelor of Management Information Systems  
2019-2024

## SKILLS SUMMARY

Marketing-Expert

Project Management-Excellent

Computer Skills-Expert

Business Analysis-Expert

System Administration-Excellent

Problem Solving-Excellent